



**IPMA-HR Central Region
82nd Annual Training
Conference**



**Madison, WI
The Concourse of
Madison**

**Madison, WI
The Concourse of Madison**

Sponsorship

THE
MADISON
CONCOURSE
HOTEL
AND GOVERNOR'S CLUB



President

Lori Briggs, IPMA-SCP, SHRM-SCP
Human Resources Manager
City of Kansas City, MO
Aviation Department
(816) 243-3014
lori.briggs@kcmo.org

President-Elect

Amy Strough, MBA, IPMA-SCP
Human Resources Manager
City of Maryville, MO
(660) 562-8002
astrough@maryville.org

Treasurer

Sunshine Petrone, IPMA-SCP
Human Resources Director
City of Lansing
(913) 727-2487
petrone@lansing.ks.us

Secretary

Jennifer Gabbard, SPHR, SHRM-SCP
Human Resources Manager
City of Shakopee
(952) 233-9312
jgabbard@shakopeeMN.gov

Past President

Charles Bernardy, SPHR, SHRM-SCP
Human Resources Manager
City of Minneapolis Human
Resources Department
(612) 673-3103
Charles.bernardy@minneapolismn.gov

**IPMA-HR Executive Council
Representative**

Becky Salter, SPHR, IPMA-SCP,
SHRM-SCP
Johnson County Kansas
Director of Human Resources
(913) 715-1400
Rebecca.salter@jocogov.org

Greetings!

It is with great pleasure that I introduce the IPMA-HR Central Region Training Conference in Madison, Wisconsin at the Madison Concourse Hotel beginning June 24, 2018!

The mission of the IPMA-HR is to promote excellence in public sector human resources management. The 82nd Annual Training Conference will bring together human resource professionals and decision makers from throughout the Midwest to participate in learning and professional development sessions customized to meet the unique needs of this sector.

Our conference attendees represent the full spectrum of HR disciplines and specialists, as well as solo-practitioners, who are eager to expand their body of knowledge and enjoy the opportunity to gain access to new ideas, resources, products and services.

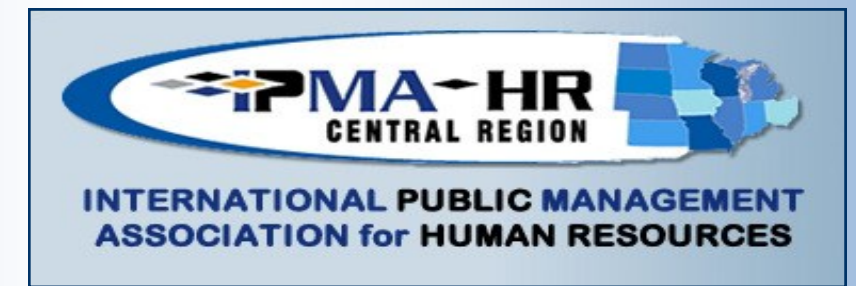
Participation as an IPMA-HR Conference Sponsor provides you with an excellent opportunity to showcase your organization, gain market exposure, and build relationships with current and prospective clients. We offer a wide variety of sponsorship, exhibitor, and advertising options to serve your business.

We want our attendees and sponsors alike to enjoy connecting. As such we will provide multiple opportunities over 4 days for sponsors and attendees to connect during various social events.

Please join us in beautiful Madison Wisconsin next June and help us provide resources to the best in the industry at the 2018 IPMA-HR Central Region Conference!

Sincerely,

Lori S. Briggs
President, IPMA-HR Central Region



QUESTIONS?

Sponsorship and Exhibitor Committee Contact Information

Sari Maple
Sponsorship and Exhibitor Committee Chair
smaple@merriam.org
(913) 322-5502

Invoice and Payment Contact Information

Sunshine Petrone, IPMA-SCP
Treasurer, IPMA-HR Central Region
petrone@lansing.ks.us
(913) 727-2487



Additional Sponsorship Opportunities/Advertising

Exclusive Event Sponsorship President's Reception \$5,000

Enjoy recognition as the Exclusive Event Sponsor during the Tuesday evening President's reception. Attendees will enjoy a summer evening dinner reception at a location to be determined.

Sponsorship for the President's Reception includes:

- * Recognition as the host and exclusive sponsor of the event, including introduction at the reception, signage, and program literature
- * Breakout Speaking Engagement during conference
- * Two (2) conference registrations, including meals and social activities
- * Full-page advertisement in conference program book
- * Access to the attendance list and mailing information, both pre and post-conference

Program Book Advertisement

Program books are distributed to every conference attendee and are a great way to increase visibility amongst prospective clients. Please note: a full page ad is included with Platinum Sponsorships and a half-page ad is included with Gold Sponsorships.

Outside Back Cover	\$500
Inside Back Cover	\$400
Inside Front Cover	\$400
Full Page Ad	\$250
Half Page Ad	\$150
Quarter Page Ad	\$75

Promotional Item Donations

Goody Bags are distributed to all attendees, and are always a fun takeaways as well as a great resource for added brand visibility. We anticipate preparing goody bags for approximately 180 registrants. Looking for ideas? The following items are always a hit with attendees, and their practical/ daily use keeps your name visible!

- * Flash Drives
- * Portable chargers for personal electronic devices
- * Microfiber cloths for cleaning phone screens, eye glasses, etc.
- * Note pads, pens
- * Care package items: snacks, mints, lip balm, reusable water bottles, etc.

Reusable Tote Bags

Enjoy exclusive recognition as a donor of the reusable tote bags for the Goody Bags described above. Tote bag design/print work will feature logos for both your business and IPMA-HR. If you are interested in this option please see Sponsor/Exhibitor/Donation Registration Form for contact information to discuss in greater detail.

General Sponsorship

Take advantage of the opportunity to network and present your products and services to human resource professionals from throughout the Midwest region. Conference attendees include key decision makers seeking solutions to improve employee benefits, professional development, HRIS, legal, communications, labor relation functions and much more.

Platinum Level Sponsorship \$5,000

Sponsorship at the Platinum Level includes:

- * Recognition as the host and sponsor of the Awards Luncheon and Central Regional Annual Business Meeting
- * Breakout speaking engagement
- * Recognition as a Platinum event sponsor, including introduction at the Plenary session, signage and program literature
- * Exhibit Booth
- * Two (2) conference registrations, including meals and social activities
- * Full-page advertisement in conference program book
- * Access to the attendance list and mailing information, both pre and post-conference

Gold Level Sponsorship \$3,000

Sponsorship at the Gold Level includes:

- * Recognition as the host and sponsor of the Full Breakfast Buffet event (Wednesday)
- * Breakout speaking engagement
- * Recognition as a Gold event sponsor, including signage and program literature
- * Exhibit Booth
- * One (1) conference registration, including meals and social activities
- * Half-page advertisement in the conference program book
- * Access to the attendance list and mailing information, both pre and post-conference

Silver Level Sponsorship \$1,500

Sponsorship at the Silver Level includes:

- * Recognition as a Silver event sponsor, including signage and program literature
- * Exhibit Booth
- * One (1) conference registration, with meals and social activities available at cost
- * Recognition of sponsorship in conference program book
- * Access to the attendance list and mailing information, both pre and post-conference

Exhibitor Level \$750

Includes:

- * Exhibit booth
- * One (1) conference registration, with meals and social activities available at cost
- * Recognition of participation in conference program book